

# **MLK DAY 2023**

In honor of his life, leadership and legacy, FedEx team members across the U.S. are coming together in service to pack meals, clean up communities and welcome visitors to experience history at three civil rights museums across the U.S. on Monday, January 16, 2023.

#### **RISE AGAINST HUNGER**

For a ninth year, we are collaborating with Rise Against Hunger, a nonprofit dedicated to ending global hunger. Rise Against Hunger focuses on four pathways to end hunger: nourishing lives, responding to emergencies, empowering communities, and growing the movement to eradicate global food insecurity.

FedEx team members will step up to fight hunger by packaging more than 170,000 meals on MLK Day across nine cities. Each meal feeds a family of six and, collectively, these meals help to curb hunger for more than one million people throughout the year.

Team members may sign up for a local Rise Against Hunger volunteer event by clicking on the link below.

AtlantaLos AngelesOrlandoHoustonMemphisPittsburghIndianapolisNewarkWashington DC

# LEADERSHIP MEMPHIS/VOLUNTEER MEMPHIS

In its seventh year, Leadership Memphis and Volunteer Memphis are spending the entire weekend of January 13-16 honoring Dr. Martin Luther King, Jr.'s legacy by hosting four days of important volunteer work throughout the Mid-South. FedEx is the presenting sponsor of this 4-day service event that will bring together 2,000 volunteers and a combined 6,000 volunteer hours.

Friday, January 13 - Monday, January 16, 2023 Click <u>here</u> for more details.

# **MEMPHIS GRIZZLIES**

Over 60 years ago 13 African American, first grade students integrated into the schools of Memphis, Tennessee. Those students are known as the Memphis 13. The schools that the students attended were Bruce, Gordon, Rozelle, and Springdale elementary schools. Springdale Elementary is a public magnet school, with 250 students enrolled; and all students receive free or reduced lunch.

In honor of MLK Day, Grizzlies staff will participate in a service project alongside FedEx volunteers supporting the local "Memphis 13" school. On this day volunteers will pack student backpacks with

supplies and assist in sprucing up several spaces of the school that support the students, faculty staff and parents.

**WHEN:** Thursday, January 12, 2023 | 3:00 p.m. – 5:00 p.m.

**WHERE:** Register <u>here</u>.

# WOMEN'S FOUNDATION FOR A GREATER MEMPHIS (WFGM)

FedEx is a sponsor of the Women's Foundation for a Greater Memphis' Zip Code 38126 School Supply Backpack Kitting event. This event will supply students with backpacks filled with school supplies and families with community resource packets. Over 1,200 backpacks will be filled and distributed to students at Booker T. Washington High School and Larose-Cummings Elementary School.

FedEx has supported the WFGM since 2000. The Foundation's Vision 2025 is to reduce poverty in five Memphis neighborhoods by 2025.

**WHEN:** Friday, January 13, 2023 | 9:00 a.m. – 2:00 p.m.

WHERE: Register here.

### **FREE MUSEUM DAYS**

### National Civil Rights Museum (Memphis, TN)

Hundreds of thousands of visitors from across the Mid-South are expected to visit the National Civil Rights Museum, including FedEx Cares volunteers who will help support the full day of activities by greeting visitors, facilitating activities and managing on-site logistics. Donald Comer, VP, Operations Analysis, will deliver remarks highlighting our long-term support of the museum's legacy in Memphis and our shared commitment to uphold equality and respect for all.

The extended museum hours on King Day are from 8 a.m.- 6 p.m. with walk-in admission; no reservations or timed tickets are necessary.

#### Birmingham Civil Rights Institute (Birmingham, AL)

From the 16th Street Church bombing to the Letter from Birmingham Jail, the history on display at the Birmingham Civil Rights Institute tells a moving story of the past and of the struggles that continue today. Since 2018 FedEx has been the MLK Day free day sponsor giving thousands of visitors an opportunity to experience critical moments from the civil rights movement firsthand. On MLK Day, FedEx volunteers will help run the Institute's programming and activities, and Cheryl L. Orange, Director, Information Technology, FedEx Services, will give remarks emphasizing the FedEx commitment to diversity and inclusion as a strategic priority.

Free admission is from 9 a.m. – 5 p.m. with doors closing at 6 p.m.

#### The Two Mississippi Museums (Jackson, MS)

Since 2018 FedEx has helped ensure that there is no financial barrier for hundreds of thousands of visitors seeking to attend the Two Mississippi Museums on MLK Day or for the entire holiday weekend. FedEx support brings more Mississippians to the museums and provides the opportunity

for out-of-state visitors to receive free admission, as well. FedEx contributions date back to 2014 and 2015 for the Construction of the Mississippi History and Mississippi Civil Rights Museums. Dr. King's involvement in Mississippi included visiting Greenwood in support of Mississippi Freedom Summer in 1964, testifying in support of the Mississippi Freedom Democratic Party (MFDP) during the 1964 Democratic National Convention, and continuing James Meredith's March Against Fear following the assassination attempt against Meredith in 1966.

The museums will be free to the public on MLK Weekend on Saturday, January 14, through Monday, January 16.

### OTHER MUSEUM SUPPORT

We provide vital support to additional museums chronicling key episodes of the American Civil Rights movement, which supports our diversity, equity, and inclusion commitment to advance inclusion. This support includes: the National Museum of African American History and Culture (Washington, D.C.), the MLK Memorial (Washington, D.C.), the Equal Justice Initiative (Montgomery, AL), and the National Center for Civil and Human Rights (Atlanta, GA).

### **VIRTUAL VOLUNTEERISM**

- 1. January 16<sup>th</sup> at 10am CST Create fact cards on MLK's advocacy for social justice Don't Shoot Portland: <a href="https://fedex.yourcause.com/#/newvolunteer/event/1075546">https://fedex.yourcause.com/#/newvolunteer/event/1075546</a>
- January 16<sup>th</sup> at NOON CST Make fact cards on important laws around equality in the civil rights movement - The Chrysalis Program: <a href="https://fedex.yourcause.com/#/newvolunteer/event/1075548">https://fedex.yourcause.com/#/newvolunteer/event/1075548</a>
- 3. January 16<sup>th</sup> at 3pm CST Create a playlist of songs by Black artists School Of Hip Hop: <a href="https://fedex.yourcause.com/#/newvolunteer/event/1075552">https://fedex.yourcause.com/#/newvolunteer/event/1075552</a>
- 4. January 18<sup>th</sup> at 2pm CST Make fact cards on important laws around equality in the civil rights movement The Chrysalis Program: https://fedex.yourcause.com/#/newvolunteer/event/1075549
- 5. January 19<sup>th</sup> at 3pm CST Create fact cards on MLK's advocacy for social justice Don't Shoot Portland: https://fedex.yourcause.com/#/newvolunteer/event/1075547
- 6. January 20<sup>th</sup> at 11am CST Create a playlist of songs by Black artists School Of Hip Hop: https://fedex.yourcause.com/#/newvolunteer/event/1075553

<sup>\*</sup>Please note: you may need to go to fedexcares.com, click on <u>Volunteer</u> and log into your ldap credentials before clicking on these links.