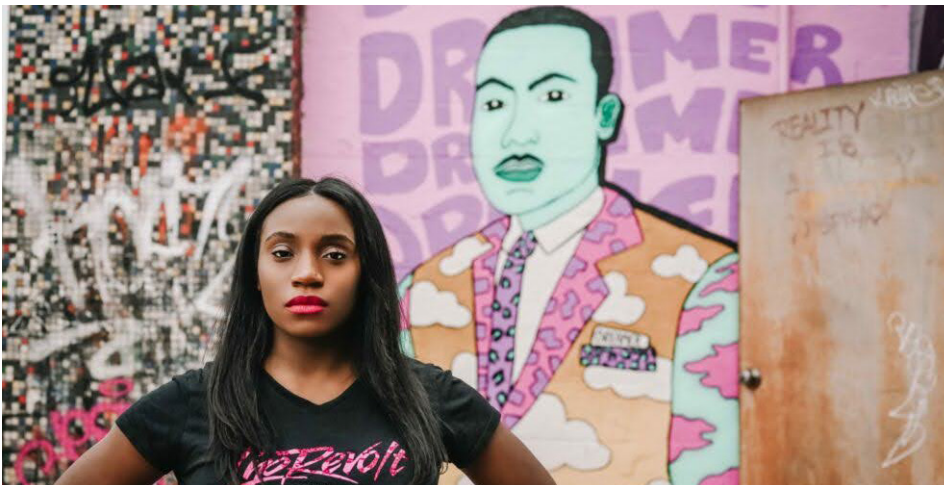




# Investing in inclusion: Women

We support organizations that teach acceptance and provide advancement for underrepresented populations. In our communities and in our business we believe we're stronger when everyone has equal access to opportunity. We support mentorship opportunities, leadership development, and entrepreneurial development to create an environment where women and girls in our communities can excel.



Courtney Wright, owner of Atlanta-based LipRevolt – a member of the inaugural FedEx E-Commerce Learning Lab cohort



## Accion Opportunity Fund

The FedEx E-Commerce Learning Lab is a multi-faceted four-month program designed to help women and minority small business owners who are looking to develop or expand their e-commerce operations. The program, developed by Accion Opportunity Fund, includes:

- Immersive e-commerce courses and workshops, including some led by FedEx team members
- Coaching from industry experts
- Networking with fellow entrepreneurs
- Online sales support and order fulfillment
- A \$5,000 business grant to support e-commerce growth plans.

### In the fall of 2021 and the spring of 2022:



143

business owners completed an in-depth, comprehensive e-commerce learning experience.



89%

of beginner cohort members are people of color.



94%

of participants built new relationships with fellow entrepreneurs based on their involvement in the program.



of Memphis

## Girls Inc. of Memphis

Girls Inc. of Memphis inspires girls to be strong, smart and bold. Programs equip girls ages 5-18 to find their voice and experience their power. Each year over 2,000 girls build a sisterhood of support, achieve academic success, embrace a healthy lifestyle, and engage in community leadership. FedEx is proud to support Girls Inc. to create positive change through effective outcome-based programming throughout our headquarters city.



## Babson College WIN Lab

Babson College prepares and empowers entrepreneurial leaders who create, grow, and steward sustainable economic and social value—everywhere.

FedEx supports the following Babson College signature programs.

- WIN (Women Innovating Now) Growth Lab, a 12-week accelerator program featuring a customizable “growth essentials goals” format that participants build as they enter the lab, measure progress toward during the lab, and evaluate success against as they complete the acceleration experience.
- Black Women Entrepreneurial Leadership (BWEL), an accelerator program providing Black women entrepreneurs the unique opportunity to engage with an inspiring identity-affirming community and a rigorous, experiential process enabling the scale and transformation of their businesses.



*BWEL participant Keisha Greaves, owner of Girls Chronically Rock*



## Dress for Success Worldwide

Dress for Success (DFS) is an international nonprofit that empowers women to achieve economic independence by providing professional attire, career development training, and support to find and maintain gainful employment. FedEx is a longtime supporter of DFS providing mentorship, leadership development, and entrepreneurial development to create an environment where women and girls in our community can excel. FedEx also helped co-create and launch the FedEx Career Hub, an online tool to help women access job services such as creating a resume, searching for positions, and preparing for an interview remotely, on their own schedule. In addition to supporting DFS Worldwide, FedEx also supports local market DFS programs in Memphis, Dallas, Chicago, and Washington, D.C.



## Women's Business Enterprise National Council

FedEx is a longtime supporter of the Women's Business Enterprise National Council (WBENC), and its WBENC Collegiate Accelerator program.

The WBENC Collegiate Accelerator is a three-month program designed to guide collegiate female founders through their startup phase. Student founders participate in virtual educational sessions focused on the fundamentals of growth, and will also showcase their ventures to more than 4,000 attendees at the WBENC National Conference! Participating entrepreneurs receive mentorship and support from the WBENC network of leading woman-owned businesses and America's Fortune 500 Corporation, and also participate in a pitch competition with a chance to win seed capital funding.



*FedEx team members judging WBENC pitch competition.*



## Girl Scouts Heart of the South

FedEx is a proud sponsor of Girl Scouts Heart of the South and their mission to build girls of courage, confidence, and character, who make the world a better place. Our team members are honored to volunteer and work directly with the girls during many of the organization's unique, yearly programs that aim to boost self-confidence in young women, foster greater collaboration and mentorship, develop leadership skills and enhance the girls' abilities and desires to excel professionally and serve their communities. FedEx is also a presenting sponsor of Groovin' on the Green, Girl Scouts Heart of the South's largest annual fundraising event.





### Vital Voices Grow Fellowship

Vital Voices Global Partnership invests in women who are tackling the world’s greatest challenges, including leading efforts to advance economic opportunity and social change around the globe. FedEx is a multi-year supporter of the annual VV GROW Fellowship, a business accelerator and leadership development program for women-owned small and medium-sized businesses. The 10-month fellowship fosters growth and skills advancement and provides access to networks, financing and markets that will help women entrepreneurs from around the world grow their business and expand their social impact. We’re also proud sponsors of the annual Vital Voices Global Leadership Awards.

### We Also Support:

